

THE NUTCAST

Valley Harvest
Nut Co., Inc.



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Quotes in honor of Pastor Martin Luther King

"Nothing worthwhile is gained without sacrifice."

"Don't allow anybody to make you feel that you're nobody."

"It does not matter how long you live, but how well you do it."

"Only in the darkness can you see the stars."

"Forgiveness is not an occasional act, it is a constant attitude."

"Love is the only force capable of transforming an enemy to a friend."

"If I cannot do great things, I can do small things in a great way."

"We must accept finite disappointment, but never lose infinite hope."

MARKET REPORT

December was a **VERY** busy month setting a shipping record of 204.6 million pounds (up nearly 31% over Dec. 2016). Valley Harvest played a part in the increased domestic shipments of 52.9 million pounds; we shipped 42% more this year than we did last December! We were slicing, dicing, and packing faster than Santa's elves could make *Fingerlings*, the hottest toy of 2017.

What does this mean to you? (1) The market is strong and for the next 4+/- weeks (until the bloom begins), Valley Harvest should be able to offer firm pricing. (2) Customers are pleased with the pricing of

your almonds and continue to purchase. (3) The Almond Board marketing continues to educate the public regarding the benefits of consuming your almonds.

What's next? Temperature, rain and snow will be watched closely as the trees prepare for bloom. All the above will effect the 1.1 million bearing acres of the 2018 crop. Time will deliver the answer of quantity and quality of your next crop.



ROVRAL & FOOD SAFETY

You may have heard that the European Union decided to not re-register Iprodione for use in the EU. The active ingredient in Rovral is Iprodione. The EU has decided that EU farmers will not be allowed to use it after March 2018.

Currently, this restriction does not affect US farmers. The MRL of 0.2 remains in place and will remain in place until the EU announces changes through the World Trade Organization. **The EU has not made any such announcement yet.** Valley Harvest Nut will keep you updated as information is published.

Also, SAFE FOOD ALLIANCE is offering classes to growers to teach you the new DFA requirements. This website will lead to you to registration information.

<https://safefoodalliance.com/events/?paged=0&filteredTags=produce-safety>

What grows in California?

1. **Dairy Products:** A dairy cow produces about 6.3 gallons of milk each day and 350,000 glasses of milk in a lifetime.
2. **Almonds:** A tasty, high-protein snack, almonds have 6 grams of protein/ounce.
3. **Grapes:** Table grapes are considered berries and grow with an average of 100 berries on each bunch.
4. **Cattle and Calves:** A steer typically weighs about 1,000 pounds and yields 450 pounds of edible meat.
5. **Lettuce:** Lettuce leaves that are darker in color indicate high fiber, better flavor and nutritional value.
6. **Strawberries:** Strawberries are the first fruit to ripen in the spring.
7. **Tomatoes:** The average person consumes a whopping 88 pounds of tomatoes every year in the United States.
8. **Floriculture:** More than 30 % of U.S. consumers buy fresh flowers each year.
9. **Walnuts:** Walnuts are one of the best plant food sources of omega-3 fatty acids, beneficial to the heart and brain.
10. **Hay:** Sheep and goats refuse to eat trampled hay, but cows and horses will gobble it up.

<https://www.farmflavor.com/california/californias-top-10-ag-products/>



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