

# THE NUTCAST

Valley Harvest  
Nut Co., Inc.



(209) 538-7766 \* 3242 S. Carpenter Road, Modesto, CA 95358

January 2017

## New Flavor

In December, we gifted each grower 3 new flavors and asked your opinion. You voted and the results are in.

**1st place:**

**Jalapeno Cheddar**

**2nd place: BBQ**

**3rd place: Vanilla**



Since 1st and 2nd place were so close, we have decided to add both flavors. Spread the word to your family and friends.

Thank you for voting!!!

## MARKET REPORT

It is almost difficult to write a noteworthy market report because things aren't changing enough to create interesting dialog. Most handler responses are about how many pounds shipped, how many incoming pounds and how many pounds are left to sell, but you probably aren't interested in all those figures. What I can tell you is that the almond market isn't fluctuating more than five to fifteen cents at a time. Current prices are ten to fifteen cents higher than they were in September and about the same as the beginning of last spring. What is absolutely true is the lower prices for the consumers are working and product has been moving. Shipping numbers for Valley Harvest Nut and the industry are higher than last year at the same time. Remaining inventory is in line with the norm.

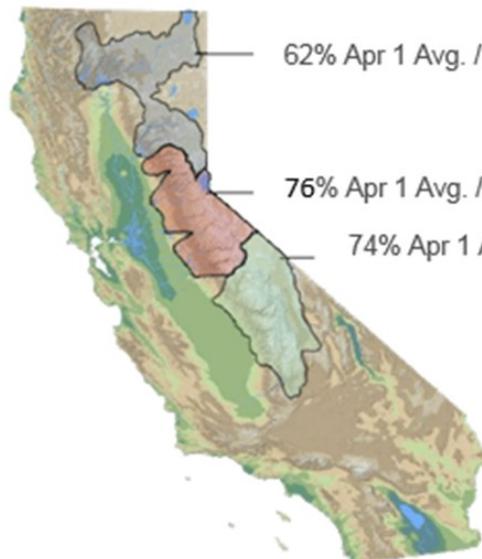


The predicted total incoming was 2.05 billion but the crop receipts are expected around 2.1. We haven't hit that amount yet, but pounds seem to straggle in through spring and it is expected we exceed the 2.05 billion. Interestingly, the market hasn't been affected by that higher number.

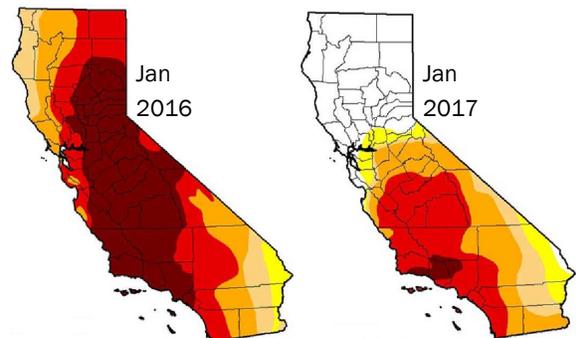
The rains have come as a major blessing to our drought situation, but, thus far, the drought relief hasn't changed the prices. Buyers are comfortable with the market as it is and, other than these small slides up and down, business is as usual. What is interesting is that January sales have definitely slowed after Christmas and the market is quiet in anticipation of the bloom which is just around the corner. Bloom already? Time flies when you are having fun! Wishing you well with the welcomed rains and your bloom! (Then, no rain then, please!).

## Snow and Water Conditions

Sierra Snowpack provided by the California Cooperative Snow Surveys



## Drought Conditions:



## Reservoir Conditions:

Don Pedro is at 80% capacity and is 120% of the historical average

Lake McClure is at 53% capacity and is 118% of the historical average

New Melones is at 29% capacity and is 51% of the historical average

